

# Research Conference on National Competitiveness and International Trade

Arusha | Tanzania  
ESAMI Centre  
12th to 14th October 2016



**PRME** Principles for Responsible  
Management Education

Tbilisi Teaching University Gorgasali  
University Institute for  
International and European Studies



Eastern and Southern African  
Management Institute  
(ESAMI)





## THE CONFERENCE

The University Institute UNIES of the Tbilisi Teaching University Gorgasali, in collaboration with the StatMind Institute, and the Eastern and Southern African Management Institute, ESAMI, invite the international research community to the global Conference on issues and developments in National Competitiveness and International Trade.

Hosted by ESAMI, the conference takes place in Arusha, Tanzania, at the foot of Mt Kilimanjaro and Mt Meru, and in the direct neighbourhood of the Ngorongoro Crater. Easy to reach by Kilimanjaro or Arusha airports the conference focuses on research on

- **International Trade and Trade Relationships**
- **International Trade Laws and Trade Zone Regulations**
- **National Competitiveness**
- **Statistics and Empirics in National Competitiveness and International Trade**
- **Trade Policies and Issues of Globalisation regarding National Competitiveness and International Trade**

Equally welcomed are papers addressing sciences and knowledge being related to the core interest of the conference.

In addition to the academic sessions of paper presentation, two additional specific strands are offered:

- **Colloquium for doctoral students for peer- and academic feedback**
- **Politics and Businesses Meet Academia – presentation and round table discussion, which includes the Round Table Africa Project**

In a process of double blind peer-review, submissions of research papers will be evaluated for presentation at the conference.

**The ten best papers will be published internationally.**

For regular Conference Programme updates and the final programme please visit regularly  
[www.unies.eu](http://www.unies.eu) | [www.esami-africa.org](http://www.esami-africa.org) | [www.statmind.org](http://www.statmind.org)



## CALL FOR PAPERS

UNIES, StatMind, and ESAMI invite the international research community to submit Abstracts addressing empirical research being relevant for the Conference's topics for peer-review. Submissions to closely related fields of knowledge are equally welcomed.

Doctoral students are invited to submit an Abstract being part of their doctoral research for presentation in the Conference's specific sessions for feedback and further research advice.

All submissions are subject to blind double peer-review.

### Abstract Format:

- Up to 600 words and a maximum of four keywords
- Font: Arial
- Font size: 10 for text, 12 for headlines (bold)
- 2.5 cm space on all four sides of the document
- Referencing System: Harvard

**Deadline of Abstract Submission: 15<sup>th</sup> July 2016**

**Notification of Acceptance: 15<sup>th</sup> August 2016 or earlier** (depending on individual submission date)

**Submission of Final Papers: 20<sup>th</sup> September 2016 latest**

## The Conference's Academic Committee

- **Prof Dr Robert Goedegebuure, the Netherlands**  
StatMind/UNIES (Chair)
- **Prof Lucky Yona, Tanzania**  
ESAMI, (Vice Chair)
- **Her Royal Highness**  
**Prof Dr Raja Suzana Raja Kasim, Malaysia**  
Universiti Malaysia Kelantan |  
Babson College (USA)
- **Prof Dr Eun-Sup Lee, Korea**  
Pusan National University |  
International Trade and Law Institute
- **Prof Dr Klaus Oestreicher, United Kingdom**  
UNIES

## Conference Details

### Conference Sessions:

**October 12th:** Welcome and Opening Plenary Session

**October 12th and 13th:** Paper Presentation

**October 13th:** Colloquium for Doctoral Research Students

**October 14th:** Round Table Politics and Businesses Meet Academia  
Closing Dinner with invited Guest Speaker in the evening of Day 3



### Venue | Dates | Travel Arrangements:

**Venue:** ESAMI, ESAMI CENTRE, Arusha, Tanzania

**Conference Dates:** 12<sup>th</sup> to 14<sup>th</sup> October 2015

**Nearest Airport:** Kilimanjaro International Airport (recommended), various hotels offer free shuttle services from and to Kilimanjaro Airport

**Alternative Airport:** Arusha Airport

**Accommodation:** A full variety of hotels in Arusha meets international standards at all levels. Many hotels are close to the Conference's venue, which can be easily reached by affordable taxi transfer as well

**Visa:** Please visit <http://immigration.go.tz/module1.php?id=14> for individual information. Tanzania is a very welcoming nation.

### Conference Fees:

Academics:	US\$ 325.00
Doctoral Students:	US\$ 230.00
Business and Organisational Participants:	US\$ 365.00
Day Rate (at the venue only)	US\$ 100.00
Festive Closing Dinner (Voluntary participation)	US\$ 35.00/person

